



WEBSITE & PRIVACY DISCLAIMER

CONTENT

- Contact information..... 3
- Intellectual property rights..... 3
- Limitation of liability 3
- Applicable law and competent courts..... 4
- Privacy Policy 4
 - Purposes of processing 4
 - Legal foundations of the processing 4
 - Disclosure to third parties..... 5
 - Retention period..... 5
 - Right of access, rectification, erasure, restriction, objection, and data portability 5
 - Direct marketing 6
 - Complaint..... 6
- Use of cookies 6
 - Which cookies does Cobotracks use and for what purpose 6
 - 1. Essential cookies..... 6
 - 2. Functional cookies 6
 - 3. Analytics cookies 6
 - 4. Marketing cookies 7

This website is the property of Cobotracks

CONTACT INFORMATION

Address of registered office: Thor Park 8300, 3600 Genk, Belgium

Phone: +32 (0) 474/81 18 73

Email: info@cobotracks.com

Company number: VAT BE0727.999.648

By accessing and using the website, you explicitly indicate your acceptance of the following terms and conditions.

INTELLECTUAL PROPERTY RIGHTS

The contents of this site, including the brands, logos, drawings, data, product or company names, texts, images etc. are protected by intellectual property rights and belong to Cobotracks or third-party rights holders.

LIMITATION OF LIABILITY

The information on the website is of a general nature. It is not tailored to personal or specific circumstances and therefore cannot be considered personal, professional, or legal advice to the user. Cobotracks makes every effort to ensure that the information provided is complete, correct, accurate, and up-to-date.

Despite these efforts, inaccuracies may occur in the information provided. If the information provided contains inaccuracies or if certain information on or via the site is unavailable, Cobotracks will make every effort to correct this as soon as possible.

Cobotracks cannot be held liable for any direct or indirect damages arising from the use of the information on this site. If you find any inaccuracies in the information made available through the site please contact the site administrators:

info@cobotracks.com

The content of this site (including links) may be updated, modified, or supplemented at any time without prior notice or announcement. Cobotracks makes issues no guarantees regarding the proper functioning of the website and cannot be held liable in any way for any malfunction or temporary (un)availability of the website or for any form of damage, direct or indirect, that may result from accessing or using the website.

Under no circumstances may Cobotracks be held liable to anyone, whether directly or indirectly, in any specific or other manner, for any damage resulting from the use of this site or any other site, in particular as a result of links or hyperlinks, including, without limitation, all losses, work interruptions, damage to programs or other data on the computer system, or damage to the user's equipment, software, or other data.

The website may contain hyperlinks to third-party websites or pages, or may refer to them indirectly. The inclusion of links to these websites or pages does not in any way imply (implicit) approval of their content.

Cobotracks expressly states that it has no control over the content or other characteristics of these websites and cannot under any circumstances be held liable for their content or characteristics or for any other form of damage resulting from their use.

APPLICABLE LAW AND COMPETENT COURTS

Belgian law applies to this site. In the event of a dispute, only the courts of the district of Hasselt shall have jurisdiction.

PRIVACY POLICY

Cobotracks processes personal data in accordance with this privacy statement and the General Data Protection Regulation (GDPR). For further information, questions, or comments regarding our privacy policy, please contact info@cobotracks.com

PURPOSES OF PROCESSING

Data processing is essential for the operation of the website and corresponding services. Processing only takes place for the following (internal) purposes:

- to provide the user with access to his/her user account;
- for billing purposes;
- to provide information, newsletters and offers that are useful and/or necessary for the user;
- to acquire and process user reviews;
- to provide support;
- to offer and improve the services provided.

LEGAL FOUNDATION(S) OF THE PROCESSING

Depending on the specific purpose, personal data is processed on the basis of Article 6.1 of the GDPR:

- A.** Consent of the data subject (e.g., for marketing communications);
- B.** Necessary for the performance of a contract with the customer
- C.** Necessary to comply with a legal obligation (e.g., accounting obligations);
- D.** Necessary for the legitimate interests of Cobotracks in conducting its business, provided that these interests do not override the interests or fundamental rights of the data subject.

To the extent that the processing of personal data is based on consent (article 6(1)(a) of the GDPR), the customer always has the right to withdraw this consent free of charge and at any time, without this affecting the lawfulness of the processing prior to withdrawal.

DISCLOSURE TO THIRD PARTIES

As the controller, we are free to enlist so-called “data processors”. A processor is a natural or legal person who processes personal data at the request of or on behalf of the controller. The processor always acts in accordance with the instructions of the controller. Cobotracks uses the following categories of “processors”:

- Companies we have enlisted for marketing purposes;
- Companies we have enlisted for hosting purposes;
- Companies that we have enlisted for administrative purposes;
- Companies that we have enlisted for communication purposes.

If necessary to achieve the stated purposes, personal data will be shared with other companies (within the Vansichen Linear Technology group) within the European Economic Area that are directly or indirectly affiliated with Cobotracks or with any other processor or partner of Cobotracks.

For transfers of personal data to countries outside the European Economic Area, Cobotracks ensures that an adequate level of protection is guaranteed, either because the recipient is certified under the EU-US Data Privacy Framework, or on the basis of Standard Contractual Clauses approved by the European Commission, or another appropriate transfer mechanism within the meaning of Chapter V of the GDPR.

Cobotracks ensures, when required through appropriate contractual arrangements, that these recipients implement appropriate technical and organisational measures to protect personal data in accordance with applicable data protection legislation.

RETENTION PERIOD

Personal data processed for customer management purposes is retained for the period necessary to achieve the intended purposes and to comply with legal obligations, including those related to accounting. Upon expiration of the applicable retention period, the personal data will be deleted or anonymized unless longer retention is necessary to comply with a legal obligation or for the establishment, exercise, or defense of legal claims.

RIGHT OF ACCESS, IMPROVEMENT, ERASURE, RESTRICTION, OBJECTION AND TRANSFERABILITY OF PERSONAL DATA

The data subject has, in accordance with the conditions and limitations of the GDPR, the right to access his or her personal data and may request that it be corrected if it is inaccurate or incomplete. Under the conditions of the GDPR, the data subject may also request that his or her personal data be erased or that its processing be restricted.

Furthermore, the data subject has the right to object to the processing of personal data when such processing is based on Article 6(1)(e) or (f) of the GDPR. In particular, the data subject may object at any time and free of charge to the processing of personal data for direct marketing purposes.

Subject to the conditions set forth in Article 20 of the GDPR, the data subject also has the right to data portability.

In order to exercise the aforementioned rights, the customer is asked to:

- Adjust the settings of their customer account themselves; and/or
- Send an email to the following email address: info@cobotracks.com;

DIRECT MARKETING

The data subject has the right to object, free of charge, to any processing of his or her personal data for direct marketing purposes.

COMPLAINT

The data subject has the right to file a complaint with the competent supervisory authority in Belgium, the Data Protection Authority (GBA):

Data Protection Authority/Gegevensbeschermingsautoriteit

Drukpersstraat 35, 1000 Brussel - contact@apd-gba.be – www.dataprotectionauthority.be

USE OF COOKIES

When you visit the site, “cookies” may be placed on the hard drive of your computer or mobile device. A cookie is a text file that is placed by a website’s server in your computer’s browser or on your mobile device when you visit a website. Cookies are used, among other things, to improve the website’s performance and to analyse its use.

On your first visit to the website, a cookie banner will appear, allowing you to specify, by category, which non-essential cookies you accept. Non-essential cookies (such as analytics cookies) will only be placed after you have given your explicit, prior consent. You can withdraw or modify your consent at any time via the website’s cookie settings.

WHICH COOKIES DOES COBOTRACKS USE AND FOR WHAT PURPOSE:

1. ESSENTIAL COOKIES

Essential cookies are used for:

- Ensuring the proper functioning of the website at the server level;
- Proper functioning of the cookie preferences;
- Improved performance and error detection;
- Saved settings;
- Fraud monitoring;
- Chat support.

These cookies do not require prior consent, as they are strictly necessary for the website to function.

2. FUNCTIONAL COOKIES

Functional cookies are used to enable certain website features requested by the user, such as remembering preferences and settings. Cookies or other techniques used by social media platforms or other third parties for tracking, analytics, or personalised content or ads are not considered strictly necessary functional cookies and are only set or read after the required consent has been obtained.

3. ANALYTICS COOKIES

Analytics cookies are used to understand how visitors interact with the website. These cookies help provide information about visitor statistics, bounce rate, traffic sources, etc.

Google Analytics 4

The website uses Google Analytics 4 (GA4), a web analytics service provided by Google Ireland Limited ("Google"). GA4 is used to analyse the use of our website, such as the number of users, sessions, and how visitors use the website. To do this, GA4 uses analytical cookies, including the _ga and ga<container-id> cookies. By default, these cookies have a retention period of up to two years, unless other settings have been configured.

GA4 is only activated on our website after you have given your prior consent via the cookie banner. You can withdraw or modify your consent at any time via the website's cookie settings.

Google states that IP addresses are not logged or stored in Google Analytics 4. However, GA4 may collect data such as user information, session statistics, estimated geolocation, and browser and device information.

4. MARKETING COOKIES

Marketing or advertising cookies are used to deliver personalised ads to visitors based on previously visited pages and to analyse the effectiveness of the advertising campaign.

Privacy- and cookie policies

For the cookies listed above that are set by third parties, please refer to the policies on those parties' websites. Since these policies may change regularly, we recommend that you review these privacy and cookie policies frequently. The following third parties set cookies and/or use other technologies through our website:

- [Google](#)
- [LinkedIn](#)
- [YouTube](#)
- [Leadinfo](#)
- [CookieYes](#)
- [Cloudflare](#)
- [Statcounter](#)

Browser settings

If you do not want websites to be able to store cookies on your computer, you can adjust your browser settings. You will then receive a warning before cookies are placed. You can also adjust your settings so that your browser rejects all cookies or only third-party cookies. You can also delete cookies that have already been placed. Please note that you must adjust the settings separately for each browser on every device you use. We would like to point out that if you choose not to use cookies, we unfortunately cannot guarantee that our website will function properly. Some website features may be lost, or you may even be unable to view certain pages at all. Additionally, rejecting cookies does not mean you will no longer see ads. The ads will simply no longer be tailored to your interests and will be repeated more often. How you adjust your settings varies by browser. If necessary, consult your browser's help function:

- [Chrome](#)
- [Safari](#)
- [Firefox](#)
- [Internet Explorer/Edge](#)

If you want to disable cookies from specific third parties, you can do so at www.youronlinechoices.com.